

Advertising Agreement Form for C.A.S.T. for Kids Foundation Newsletter

C.A.S.T. for Kids Foundation
297 SW 41st St,
Renton, WA 98057

Contact Name: _____

Company Name: _____

Company Address: _____

Phone Number: _____

Email: _____

The above Business/Person agrees to advertise in the C.A.S.T. for Kids Foundation Newsletter according to these listed advertising opportunities. Please fill in the following information:

___ Maximum 500 px by 250 px logo or image without significant text -- \$300

___ Maximum 500 px by 250 px logo or image with up to 50 words -- \$350

Terms:

- Donation is due upon approval of advertisement, and must be received at least 5 business days before newsletter publication. Donation is non-refundable.
- Donation is to be made by check sent to the address above. If a credit card donation is desired payment can be made via the "Donate" link on <http://castforkids.org> and you must donate the amount of the processing fees (which is an option offered to you), in addition to the amount above, and make a comment on the donation indicating that it is for the purpose of newsletter sponsorship.
- All ads must be approved 5 days prior to being included in the Newsletter and can be rejected for any reason.
- Advertiser assumes all risk and agrees to indemnify and hold C.A.S.T. for Kids Foundation, employees, contractors, providers, and partners harmless for any and all suits, claims, liabilities of any kind and damages that arise from the advertisement and any additional marketing and promotions. Indemnification includes instances where the Publisher, its agent, or contractor prepares advertising placements or copy for the

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Advertiser. Advertiser agrees to incur all costs of defence to any actions or claims brought against the Publisher.

- The sole liability and obligation of the Publisher for any failure or refusal to publish any advertisement shall be to refund any amounts paid by the advertiser to the publisher for such services. In no event shall the publisher be liable to the Advertiser or to any other person, firm or other entity for any further damages from any breach of or from any act or omission of the Publisher with respect to any advertisement including, but not limited to, direct, indirect, special or consequential damages.
- Advertiser represents and warrants by submission of advertising to the Publisher, that all the facts stated in such advertising are and will be true and correct, and that Advertiser will indemnify and hold harmless from any claim of libel or invasion of privacy, and against recovery, fee, or expenses which may arise out of or be caused by any such claim.
- The provisions of this contract between the advertiser and the publisher shall be governed by the laws of the state of Washington.

Approval of advertising agreement will be made via an email confirmation to listed email address above.

Signature of Authorized Person

Date

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*only non-boat-able people could believe that they
have been previously deemed impossible." - Shore Volunteer, Foss Waterway, WA*

"The C.A.S.T. for Kids event at O'Neil Forebay was some of the greatest times I have had. I don't know who got more out of it, us or the kids!..." - Boat Capt., O'Neil Forebay, CA

"I think this is something wonderful for these children. This is something they will remember and look forward to." - Parent, Smith Lake, AL

"Sam was given the opportunity to fish without being reminded of his disability." - Parent, Louisiana Delta, LA

"I had an opportunity to speak with a parent whose child uses a wheelchair. He told me it was his son's first time ever being on a boat ride. Big Smile!! That's why I volunteer for C.A.S.T." - Shore Volunteer, Lake Mead, NV

Newsletter Sponsor Placement

- ~6000 recipients
- ~25% engagement rate

- 500 px by 250 px total space
- Linked to URL of your choice
- 50 words for an additional donation

Thanks to our National Sponsors!

