



For approx. 22% of our participants – it is their first day on the water!

### Foundation Approach

In partnership with government agencies, local communities, business sponsors, fishing enthusiasts, and other volunteers, the C.A.S.T. for Kids Foundation has created an innovative delivery system that brings families, who would usually never get to go fishing, outdoors for a day of fun, learning, and interaction.

The primary purpose of the C.A.S.T. for Kids Foundation is to enrich the lives of disabled, disadvantaged, and terminally ill children. Its innovative programs address the needs of families and children of disabilities, and of kids who are at-risk due to family dysfunction and financial hardships. Activities during the day-long fishing and outdoor adventure routinely change, forever, the lives of kids and adults involved. Short and long-term mentoring relationships are fostered. Hands-on learning activities help to improve physical abilities, build confidence and self-reliance, improve quality of life, ease fear of the unknown, and strengthen interpersonal skills.

## One Day Can Change a Life

### Lifetime Impact - 1991-2015

- Over 109,000 Kids (CAST for Kids and Fishing Kids events) & over 1,500 Warriors & Families
- 889 Events & Counting...

*“C.A.S.T. is an awesome program that helped my daughter realize what she could do, helped us as parents see what she could do, helped the volunteers see what she could do, and helped those watching see what she could do.*

*Profound success.”*

*– Parent of a C.A.S.T. for Kid, Strawberry Reservoir, Utah*



*We make every child feel special, every child receives a plaque with a photo of themselves and their boat captain*

## C.A.S.T. for Kids Report

January 1 – December 31, 2015



Our family of volunteers is what makes our Foundation thrive. We are special people serving special children! Our children’s programs and Warrior programs continue to grow, providing new opportunities for enjoyment of the great outdoors through fishing and boating.

The C.A.S.T. Executive Board of Directors set a goal for the Foundation to double the number of C.A.S.T. for Kids events we hold nationally in the next three years. Our family is growing. Come and join the C.A.S.T. family and start a new event, volunteer, or donate!

C.A.S.T. for Kids Foundation

[www.castforkids.org](http://www.castforkids.org)

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## Impact of 2015 Events

47 Events in 19 States

2,546 Participants & 2,768 Volunteers

Breakdown by Program:

- C.A.S.T. for Kids Program  
37 events in 17 states  
965 Kids & 2,412 Volunteers
- Fishing Kids Program  
5 events in 1 state  
1,626 Kids & 153 Volunteers
- Take a Warrior Fishing Program  
5 events in 5 states  
155 Warriors/Families & 203 Volunteers

## Personal Stories

"We have one child who has a great fear of wildlife. Being with strangers who are experts in their field gave her the courage to face the fear. She actually touched a fish! Our other child has attention disorders and the couple who took us out were incredibly patient with him. He got to help drive the boat and net a fish as well as reel one in. We really appreciate this experience and look forward to taking part again next year." – Parent, Lake Pleasant, Arizona

"Every year I allow the kids to steer the boat. They thoroughly enjoy it, it gives them a sense of pride and bragging rights with their buddies. It is something I look forward to helping out every year." – Boater, Strawberry Reservoir, Utah

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*"People are already seeing how you helped my sons do something no one thought they could."*

– Parent of a C.A.S.T. for Kid participant,  
Black Canyon, Idaho

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## Sharing Our Message

We increased our online and social media presence, resulting in an increased amount of donations and awareness of our programs, above and beyond our normal media outreach.

## Financial Report

78% of all Donations and Sponsorships go directly into our Programs

How We Use Our Funds



Every donation is critical to our success and to the smiles we see at every event

Source of Donations



*"Our family looks forward to this event every year, we are normally burdened with everyday life, medical appointments, and therapies that come with a disabled child, it is so nice to have somebody else take the wheel for a day and let us sit back and relax." – Parent of a C.A.S.T. for Kid, Horsetooth Reservoir, Colorado*